

# Choosing the Right Last Mile Delivery Software in 2025: A Buyer's Practical Guide

#### Introduction

Selecting the best last-mile delivery software is a critical decision for any business involved in logistics and fulfillment. The "last mile" — the final leg of delivery from a hub to the customer — is often the most complex and costly part of the supply chain. With e-commerce booming and customer expectations higher than ever, companies are looking for modern software solutions to optimize routes, control costs, and keep deliveries on time. Decision-makers frequently search for terms like "best last-mile delivery software" or "logistics SaaS solutions" when researching options, indicating a strong demand for guidance in this area. This whitepaper serves as a practical guide to choosing the right platform in 2025, positioning Finmile as an expert advisor by comparing its features side-by-side with top competitors such as Onfleet, Circuit, and FarEye.

### Global First and Last Mile Delivery Market

Projected to grow from \$725 million in 2024 to \$2.09 billion by 2031 (14.17% CAGR).

## Why Last Mile Delivery Software Matters in 2025

Managing last-mile logistics efficiently has become a top priority because this stage accounts for 41% of total transportation costs. In practical terms, nearly half of your shipping spend goes into that final hop to the customer's door. Without the right tools, businesses struggle with late deliveries, high fuel costs, and poor visibility. The challenges of urban traffic, narrow delivery windows, and high customer expectations make manual planning inadequate. Studies show that last-mile solutions can cut delays and fuel use significantly; for example, AI-powered route planning can "minimize travel time, reduce fuel consumption, and lower operational costs". In an era where speed and reliability are critical, a robust last-mile delivery platform isn't just nice-to-have; it's essential for profitability and customer satisfaction. As one report notes, the market for these solutions is growing rapidly (over 14% CAGR) because companies realize that optimizing the last mile directly improves the bottom line and the customer experience.

## Key Features to Look For in Last Mile Delivery Software



Not all delivery management platforms are created equal. When evaluating logistics SaaS solutions for last-mile operations, consider the following core features and differentiators:

- AI-Powered Route Optimization: The software should intelligently plan routes
  for multiple stops, vehicles, and drivers, accounting for real-time variables (traffic,
  weather, vehicle capacity, delivery time windows, etc.). Advanced AI optimization
  and smart routing can drastically cut miles driven and even consolidate routes.
  For instance, dynamic routing that adapts to real-time events (accidents, new
  orders, cancellations) helps avoid delays and keeps drivers on efficient paths.
  AI-driven route planning is proven to reduce travel time and fuel costs, yielding
  big savings in operational expense.
- Real-Time Tracking & Visibility: Live GPS tracking of drivers and vehicles is crucial. The system should provide a real-time operations dashboard for dispatchers and accurate live ETAs for customers. This visibility lets managers monitor progress and respond immediately to any issues. Customers today expect to track their delivery on a map and get proactive notifications. Real-time updates and alerts (e.g., if a driver is running late) improve transparency and reduce customer anxiety.
- Automated Dispatch & Workflow Management: Top solutions automate the
  assignment of orders to drivers (auto-dispatch) using rules or AI, ensuring the
  right driver and vehicle are chosen for each job. They also handle scheduling,
  driver shift planning, and can adapt assignments on the fly if conditions change.
  This reduces manual dispatcher workload and errors.
- Driver Mobile App & ePOD: A dedicated driver app (Android/iOS) is essential for communication and execution. It should offer turn-by-turn navigation, the day's route manifest, and easy capture of electronic proof of delivery (ePOD) like signatures, photos, or barcode scans. Features like in-app chat for drivers, real-time delivery instructions, and the ability to update statuses improve field operations. Easy driver onboarding and an intuitive interface are important so that even new drivers can quickly adopt the app.
- Customer Communications: Look for systems that automatically notify
  customers at key events (out for delivery, approaching, delivered) via SMS, email,
  or in-app notifications. Some platforms allow customers to live-track their
  delivery or even contact the driver or support anonymously if needed. Keeping
  customers informed with accurate ETAs and updates greatly enhances
  satisfaction and reduces the volume of "Where is my order?" inquiries.
- Analytics & Performance Reporting: Data is key to continuous improvement.



Good software provides dashboards and reports on metrics like on-time delivery rate, average delivery time, stops per route, fuel consumption, customer feedback, etc. These insights help operations teams identify bottlenecks or cost-saving opportunities. Advanced platforms even use predictive analytics to foresee potential issues (e.g., flagging that a route is likely to be delayed due to traffic) so you can intervene proactively.

- Scalability and Multi-Depot Support: As your business grows, can the software
  handle more deliveries, more drivers, and multiple distribution centers or hubs? If
  you operate out of several depots or warehouses, the system should support
  planning routes from multiple depots and managing them concurrently.
  Surprisingly, some legacy solutions don't easily allow multi-depot operations
  without workarounds. Ensure the platform fits your current size and can scale up,
  whether you're a local fleet or an enterprise running thousands of daily deliveries.
- Integration Capabilities: The last-mile platform should connect with your
  existing systems (OMS, TMS, WMS, ERP, e-commerce platforms). APIs or built-in
  integrations enable automatic order import, status updates back to
  customer-facing systems, and data flow between platforms. This avoids manual
  data entry and ensures your delivery operations are not siloed. For example,
  seamless integration means when an order is placed or a delivery is completed, all
  relevant systems update in real-time.
- Ease of Use and Automation: A user-friendly interface for the operations team is key. Dispatchers should be able to adjust routes (or have the AI do it), drag-and-drop stops if needed, and use the software with minimal training. The goal is to automate repetitive tasks (like planning routes each morning) so staff can focus on exceptions and strategic work. Software with a steep learning curve or clunky performance can lead to low adoption. In contrast, intuitive design and features like drag-and-drop, interactive maps, and one-click optimizations drive user happiness (Onfleet, for example, has been praised for a simple, clean dispatcher dashboard).
- Advanced Capabilities: Depending on your needs, you might also look for
  features like predictive analytics (to anticipate delays or peaks), AI-based
  demand forecasting for logistics, fleet management aspects (if you also need
  maintenance tracking or driver HR management), and sustainability tools (like
  tracking carbon emissions per route or optimizing for electric vehicles). As of
  2025, many companies are conscious of sustainability; some last-mile platforms
  (including Finmile) highlight tools to reduce emissions (e.g., by cutting
  unnecessary miles, supporting EV delivery vans, and measuring CO2 impact).



In summary, choose a solution that aligns with your operations team's needs and scale. Retailers or food delivery companies might prioritize real-time customer alerts and ease of use, whereas 3PLs and enterprise ops teams might emphasize integration, scalability, and advanced optimization. Next, we'll compare some of the top last-mile delivery software options in the market and see how they stack up on these features.

## **Comparing Top Last Mile Delivery Software Solutions**

In the last-mile delivery software landscape, a few platforms stand out as popular choices in 2025. We will focus on Finmile (a modern Al-driven entrant) and three well-known competitors — Onfleet, Circuit, and FarEye — to understand their strengths and differences. The comparison table below provides a side-by-side overview of key features and differentiators:

Feature	Finmile (AI-Powered)	Onfleet (Established)	Circuit (SMB-Friendly)	FarEye (Enterprise)
Route Optimization Quality	Yes - Advanced Al-driven routing, dynamic re-routing in real time for optimal multi-stop routes. Known to cut routes and miles (up to 42% savings).	Yes - Algorithmic optimization with traffic & distance; supports efficient routing but less Al-driven adaptability.	Yes - Efficient multi-stop planning (great for quick planning of driver routes, but primarily rule-based).	Yes - Advanced optimization with predictive analytics; handles complex routes for enterprises, though some rigidity reported.
AI & Predictive Capabilities	Built-in AI & machine learning for route planning and demand prediction. Automates decisions, suggests improvements continuously.	Limited explicit Al; uses some machine learning for ETA predictions but not an Al-first platform.	Minimal AI focus; emphasizes easy planning over predictive optimizations.	Has predictive analytics to anticipate delays, but can be complex to configure these advanced tools.
Ease of Use	Modern, intuitive	Renowned for a	Very easy to	Powerful but



	web interface and driver app. Designed for quick onboarding and minimal training (interactive tutorials, etc.).	user-friendly dashboard - Onfleet's interface is simple and clean, with a smooth driver app.	use, minimal setup; highly rated for quick onboarding of drivers.	steeper learning curve; new users often require training to fully leverage it. Interface can feel overwhelming due to breadth of features.
Scalability & Ideal Users	Flexible SaaS for mid-size to enterprise. Can handle thousands of deliveries/day, multiple hubs. Used by ops and logistics teams focusing on efficiency & growth.	Popular in food, beverage, retail deliveries. Can scale to larger fleets, though costs rise accordingly.	Best for courier teams and SMBs with moderate volume. Supports multi-depot operations for growing businesses. Might require upgrade if scaling beyond a point.	Tailored for large enterprises with complex logistics (e.g., 3PLs, nationwide couriers). Handles high volume, multi-country operations, and intricate workflows.
Pricing & Trials	SaaS pricing (custom quotes) - Aimed at delivering fast ROI (Finmile cites -342% ROI, -6-month payback on investment). Offers demos; pricing based on volume/enterpris e needs.	Subscription-ba sed - e.g., plans starting around \$550/month (typical entry level). No free trial advertised, but offers demos. Cost can add up with many drivers.	Affordable plans - e.g., starts ~\ \$100/month (includes a generous number of stops). Offers a free 7-day trial. Pricing is transparent and SMB-friendly.	Enterprise pricing (custom) - Typically requires contacting sales. Often involves higher upfront-costs or annual contracts (one source notes figures like \$100k one-time for large setups). No free trial; longer sales cycle.
Notable	Al Optimization	User-Friendly &	Great Value &	Comprehensive



Strengths	& Efficiency: Up to 42% reduction in routes needed thanks to Al smart routing; up to 35% fewer miles driven and fuel saved. Also emphasizes sustainability (emissions tracking) and high on-time delivery (99%+). All-in-one platform with real-time tracking, driver app, ePOD, and analytics. Highly flexible and constantly improving Al.	Feature-Rich: Proven track record with thousands of customers. Strong in dispatch management, real-time driver tracking, customer notifications, and proof of delivery features. Excellent reliability and support. Ideal for organizations that need solid basic functionality without heavy Al.	Simplicity: Low cost but still offers route optimization, live tracking, and essential delivery features. Easy setup for teams, with multi-depot support that even some larger competitors lack. Well-suited for courier services and last-mile teams that want quick results and minimal complexity.	& Customizable: Covers a broad spectrum of logistics needs (integrates with ERP/CRM, customizable workflows, predictive analytics). Capable of managing very complex delivery networks with enterprise-grad e functionality. Offers advanced modules (like returns management, compliance) all in one system.
Potential Limitations	Newer Platform: Finmile is a newer entrant (founded 2022) and a rising player. While it's rapidly growing with strong results, some decision-makers may not be as familiar with its brand as with older players. However, early adopters report very high ROI and fast improvements.	Limited AI & Cost at Scale: Onfleet's optimization, while good, is not as AI-driven as Finmile's - it may not achieve the same level of route reduction. Additionally, for very large fleets, the cost can become substantial since pricing scales per driver or delivery. Lack of	Fewer Enterprise Features: Circuit is designed for simplicity, so it may lack some advanced capabilities like in-depth analytics or predictive tools that larger enterprises want. It's fantastic for straightforward delivery routing, but a rapidly scaling	Complexity & Performance: FarEye's richness comes with complexity - user feedback notes that the system can be slow and complicated for new users, often needing training sessions. Some users find it too rigid, with limited manual override on algorithmic routes, and



	native multi-depot management means complex setups might need workarounds.	operation might outgrow it and require more robust solutions.	occasional excessive alerting. Implementation can be heavier, and smaller teams might not utilize its full capacity.
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**Table:** Feature comparison of Finmile and leading last-mile delivery software competitors (Onfleet, Circuit, FarEye).

## Finmile - Modern Al Optimization for Last-Mile Success

Finmile is a next-generation, Al-powered delivery management platform that has quickly gained attention for its impressive results. Finmile's core differentiator is its Al-first approach to route optimization and logistics management. The platform uses machine learning and real-time data to constantly refine delivery routes, which has led to substantial efficiency gains for its users. According to Finmile's own reports, companies using the platform have achieved up to 42% fewer routes needed to deliver the same volume of orders, by consolidating stops and eliminating wasted mileage. This translates directly into cost savings (fuel, labor, vehicle wear-and-tear) of a similar magnitude. Fewer routes and miles also mean lower carbon emissions — a key sustainability win that Finmile emphasizes by providing tools to track CO2 per delivery and optimize for greener outcomes.

Finmile combines several capabilities in one solution: advanced route planning, dispatch automation, real-time tracking, and driver management. It offers a dedicated driver app with turn-by-turn navigation, delivery instructions, barcode scanning, and electronic proof of delivery features. The platform is designed to be user-friendly for operations teams, with a modern web dashboard that gives dispatchers full control and visibility. Finmile's AI doesn't just plan static routes; it performs dynamic re-routing as conditions change (e.g., traffic jams or last-minute delivery additions) to maintain optimal efficiency. This agility helps keep on-time delivery rates extremely high; in fact, Finmile cites achieving over 99% on-time delivery for organizations that fully utilize its optimization and real-time adjustment features. Additionally, clients have seen on average a 35% increase in deliveries per driver (productivity boost) thanks to smarter route sequencing and load balancing, and an impressive 342% ROI



within the first year (6.2-month payback) for their investment in Finmile's software.

Another Finmile advantage is its focus on automation and integration. It can integrate with e-commerce platforms, warehouses, and fleet systems to ingest orders and share delivery status updates seamlessly. The AI engine also helps with predictive capabilities; for example, forecasting demand surges or identifying routes that are consistently underperforming, so you can adjust before problems arise. Finmile's development as a recent platform (founded in 2022) means it was built cloud-native with modern tech, avoiding legacy limitations. This allows Finmile to innovate rapidly, adding features like natural language ETA explanations or scenario simulation (for instance, planning "what-if" scenarios for peak season). Finmile is also industry-agnostic and designed for businesses of all sizes — from retail and food delivery to third-party logistics (3PL) providers — emphasizing configuration to each business's needs without custom development. For operations and logistics teams evaluating Finmile, the key takeaway is that this solution is engineered to deliver both immediate cost reductions (through smart routing) and long-term scalability, while being easy to use and implement.

# Onfleet - User-Friendly Delivery Management with a Proven Track Record

Onfleet is one of the most established players in last-mile delivery software. Launched in 2015, it has powered millions of deliveries and built a strong reputation, especially among retail, grocery, and food delivery companies. Onfleet's hallmark is its ease of use; the platform offers a clean, intuitive dashboard where dispatchers can drag-and-drop stops, visualize routes on a map, and monitor driver progress in real time. It comes with fully-featured driver apps for iOS and Android, supporting functionalities like scanning packages, collecting signatures/photos for proof of delivery, and even enabling drivers to chat with dispatch or call customers with masked numbers. This focus on a friendly UX means that teams can often get Onfleet up and running quickly, with minimal training.

Onfleet provides solid route optimization, offering automated route planning to minimize drive time given the set of deliveries. However, its approach is more rule-based and doesn't leverage AI in the same way Finmile does. For example, Onfleet will generate efficient routes and can factor in traffic and driver schedules, but it might not squeeze out as much efficiency as an AI-optimized solution. It also supports features like predictive ETAs (Onfleet uses historical data and real-time



traffic to give customers accurate delivery times), which helps reduce surprises. Onfleet shines in customer communication: customers receive automatic SMS updates and can track their driver's approach on a live map. They can even respond or contact support, improving the delivery experience. Onfleet's analytics tools let you review performance metrics such as on-time rates, delivery success rates, and driver performance, which 89% of users praised for its simplicity of insight.

In terms of limitations, Onfleet is known to become costly as you scale up. Its pricing is tiered by number of drivers or tasks; a base plan starts around \$500-\$550 per month for a limited number of drivers, which is reasonable for small operations but can grow steep for large fleets. Also, Onfleet historically did not support managing multiple depots within a single account easily — some businesses had to create separate organizations per depot or use workarounds. This is a contrast with Finmile (and even Circuit), which handle multi-depot planning natively. That said, Onfleet's reliability and maturity are big pluses. It has a stable API for integrations, a responsive support team, and a large user community. For many mid-sized delivery operations that need a proven, out-of-the-box solution, Onfleet remains a top contender. It may not offer the dramatic AI-optimizations of Finmile, but it delivers on the fundamentals of last-mile delivery management with polish and consistency.

# Circuit - Simplified Routing Software for Small and Mid Businesses

Circuit (specifically Circuit for Teams) is a popular routing and delivery management tool known for being budget-friendly and straightforward. Circuit originally gained fame as a route planning app for individual drivers, and later evolved into a team platform. Its strength lies in simplicity: you can easily import a list of stops (addresses) and Circuit will quickly produce an optimized route for each driver. Dispatchers can assign stops to drivers and adjust routes via a web dashboard, and drivers use the Circuit mobile app to navigate and mark deliveries as done. Circuit supports real-time driver tracking and delivery notifications to customers, covering the basic needs for last-mile operations well.

One of Circuit's differentiators is affordability. At around \$100 per month for a plan that includes up to 500 stops (as of 2024), it offers a low entry cost, which is attractive for small businesses and startups. It even offers a free trial, so teams can test it easily. Despite the lower cost, Circuit includes many key features: route optimization (though not Al-driven, it's still effective for small to mid-scale route



planning), proof of delivery capture, customer SMS notifications, and an API for integrations if you want to connect it with other systems. Users often praise Circuit for being easy to set up and onboard — new drivers can get the hang of the app quickly, and dispatchers don't need much technical skill to start planning routes.

Circuit also touts support for multiple depots, which is notable. In fact, Circuit allows managing multiple pickup hubs within one account, something that even Onfleet doesn't natively do. This means if your business operates out of say, two cities or has two warehouses, Circuit can handle planning routes from each without fuss. For its target market (couriers and local delivery services), this adds flexibility as they grow.

However, Circuit is not trying to be an enterprise platform. It lacks some advanced capabilities that larger operations might need. For example, it doesn't provide the kind of predictive analytics or AI adjustments that Finmile or FarEye offer. Its feature set is more focused: optimize routes, track deliveries, and keep customers informed — which it does quite well. Scalability could become a concern if a business grows to thousands of deliveries a day; at some point the operational complexity might require a more sophisticated system. Also, certain enterprise features like complex driver scheduling, custom workflow logic, or extensive analytics dashboards are not Circuit's focus. In summary, Circuit is an excellent choice for small to mid-sized teams that want a cost-effective, user-friendly delivery software to handle routing and tracking. It's ideal if you don't need all the bells and whistles, but want to improve efficiency over manual planning. Many companies even start with Circuit and then, as they expand or require more optimization, consider transitioning to platforms like Finmile for the next level of sophistication.

# FarEye - Enterprise-Grade Platform (with Complexity to Match)

FarEye is a comprehensive last-mile delivery platform targeted primarily at large enterprises and 3PL providers. Originating from India and now serving globally, FarEye offers a wide array of features covering routing, tracking, parcel visibility, and even broader supply chain functions. Its positioning is that of an end-to-end logistics platform: it includes advanced route optimization, real-time tracking, customer notifications, a driver app, analytics, and additionally, it boasts capabilities like predictive delay alerts, workflow customization, returns management, and compliance tools. FarEye is built to integrate deeply into enterprise IT environments; for instance, it can plug into ERP systems, order management, and warehouse software to create a seamless flow of data. This makes it attractive for large organizations that need their



last-mile solution to be part of a larger logistics tech stack.

One of FarEye's highlights is its predictive analytics. It can analyze past delivery data to identify patterns; for example, predicting which deliveries might be late due to known traffic bottlenecks or suggesting pre-emptive remedies when a disruption (like bad weather) is forecast. This proactive approach can improve on-time performance by addressing problems before they happen. FarEye also emphasizes improving customer experience with accurate ETAs and notifications, similar to the other platforms. It supports electronic proof of delivery and has a robust reporting module for KPIs, which corporate users appreciate for its thoroughness. Many large retailers and courier companies have used FarEye to handle extremely high volumes of deliveries across multiple cities or countries — a testament to its scalability.

However, with great power comes potential downsides in usability. FarEye's breadth of features can make it complex for new users. In fact, some reviews note that "FarEye's tracking portal and reporting tools can be frustratingly slow" and that new users may find the system not very easy to get to grips with without formal training sessions. This is likely because the system is very configurable and broad, which can be overwhelming. Another point of feedback from users is that FarEye can be too rigid or inflexible in certain aspects — for example, dispatchers have reported they cannot manually override the algorithm's route suggestions easily, even if they have on-ground insight that the system lacks. Additionally, FarEye's alerting system, while meant to be helpful, has been criticized for over-alerting — sending too many notifications for minor deviations, which can be annoying in large operations.

Implementation and cost are also considerations with FarEye. As an enterprise solution, deploying FarEye might require a substantial time investment, configuration effort, and a higher budget. Pricing is not publicly listed, which implies a custom quote model; some sources indicate that it may involve significant license fees (e.g., one reference to ~\\$100,000 one-time costs for large setups). This doesn't mean it's not worth it for a large operation; the ROI can still be positive if FarEye significantly improves efficiency — but it is a different league of commitment compared to plug-and-play SaaS tools like Onfleet or Circuit.

In summary, FarEye is a powerful, enterprise-grade last-mile solution with a broad feature set designed for complex logistics environments. It stands out for its predictive analytics and customization, but potential buyers should be aware of the steep learning curve and implementation overhead. For a large enterprise with the resources to leverage it fully, FarEye can deliver substantial benefits. For smaller



teams or those without the appetite for complexity, a lighter solution might be preferable. Finmile's value proposition to such buyers is that it aims to offer enterprise-level capabilities (AI, optimization, integration) without the same level of complexity, by focusing on an intuitive design and quicker deployment.

#### **Conclusion and Recommendations**

Choosing the right last-mile delivery software in 2025 comes down to understanding your organization's needs and the trade-offs each platform offers. If your priority is maximizing efficiency through cutting-edge AI routing, Finmile clearly differentiates itself. Finmile's users have reported dramatic improvements such as consolidating deliveries to run 42% fewer routes and slashing fuel costs by a similar proportion by leveraging its AI optimization and smart routing capabilities. This kind of impact directly translates to cost savings and capacity growth (e.g., drivers handling more deliveries per shift). Moreover, Finmile's modern design and focus on automation mean that operations teams can achieve these gains without a steep learning curve. The platform's ability to deliver 99%+ on-time performance in practice, and a rapid ROI (often within months), makes a strong case for it as a future-proof solution.

That said, established solutions like Onfleet continue to be solid choices for organizations that value a proven, user-friendly tool and may not require the absolute highest level of optimization. Onfleet will reliably cover the basics — route planning, tracking, and communications — with minimal fuss. For small and budget-conscious teams, Circuit provides an entry-level way to improve delivery operations quickly, at low cost, though one should plan for how to handle growth beyond its scope. Enterprises considering FarEye will find a comprehensive suite that can be molded to their process, but they should weigh the complexity and resource commitment involved.

Ultimately, the best last-mile delivery software is the one that aligns with your operational complexity and goals. Here are a few final recommendations for decision-makers and ops teams:

- Assess ROI Potential: Look at what each platform can save you in time and money. Solutions like Finmile that advertise measurable ROI (e.g., cutting cost per delivery by nearly half) provide concrete targets. Calculate how faster routes, fewer miles, or fewer trucks could impact your bottom line, and weigh that against the software cost.
- Consider Customer Experience: All four compared platforms allow tracking and



notifications, but think about your customers' expectations. If you need highly customizable branding in notifications or complex delivery options (like rescheduling, locker pickups), ensure the software supports that. Finmile and FarEye, for example, can be configured for advanced customer workflows, whereas Circuit sticks to basics.

- Scalability & Future Needs: If you anticipate rapid growth or need multi-city
  operations, favor a platform that can scale with you. It might be wise to choose a
  slightly more robust system upfront rather than outgrowing a basic one in a year.
  Finmile and FarEye are geared for scale, Onfleet can handle moderate scale, and
  Circuit is great for small scale.
- Integration with Your Tech Stack: Make sure the platform can plug into your order systems and databases. Open APIs or pre-built integrations will save you headaches. Onfleet and Finmile both offer APIs; FarEye tends to integrate via more heavy IT projects; Circuit has a simpler API as well. If you're running an e-commerce site or an ERP, test how the delivery software will connect.
- Trial and Pilot: Whenever possible, take advantage of free trials or pilot programs. Circuit's free trial or Finmile's demos can give you a hands-on feel. Piloting Finmile in one region, for example, could validate the promised route reductions before full rollout.

In conclusion, 2025's landscape of last-mile delivery software offers a solution for every need — from lean, user-friendly tools to AI-powered optimization engines. Finmile positions itself as an advisor and innovator in this space, bridging the gap between ease-of-use and advanced intelligence. By carefully comparing features, ROI, and fit for your team, you can confidently choose the platform that will drive your delivery operations to new heights of efficiency and customer satisfaction. The buyer's practical guide is to match the tool to your strategy: if your strategy is to lead with technology and efficiency, Finmile's AI optimization and proven results make it a compelling choice to future-proof your last-mile logistics. For any organization, the right software will not only solve today's delivery challenges but also unlock growth, cost savings, and service improvements for years to come.

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